

THE PROPOSAL

FOR SPONSORSHIP



Help Jobseekers
Get Back to Work

YEAR
2023



Introduction

The Global Work Initiative (GWI) represents a forward-thinking mission, dedicated to equipping jobseekers with the vital tools and resources required to successfully attain employment opportunities in today's dynamic world. We are inviting you to become a pivotal part of this transformative journey, where your sponsorship can ignite the spark of opportunity for countless individuals, aiding them in their quest to re-enter the workforce with confidence and skill.



Challenges Addressed at GWI

In today's highly competitive job market, many jobseekers face the daunting task of distinguishing themselves in an ever-growing applicant pool. The lack of adequate tools and resources exacerbates this issue, leading to prolonged unemployment and underemployment. This not only affects the individuals but also has a broader societal impact, hindering economic growth and development.

Objectives

By partnering with GWI, sponsors will help deliver comprehensive career services to jobseekers.

The objectives include:



Empowerment

Equip jobseekers with advanced tools to enhance their visibility and employability.



Community Building

Foster a community where sponsors can directly witness the impact of their contribution.



Brand Enhancement

Offer sponsors an opportunity to bolster their brand image and community presence.



Impact Visibility

Ensure transparency and accountability in the sponsorship process, allowing sponsors to witness the direct impact of their contributions.

Benefits

By partnering with GWI, sponsors will help deliver comprehensive career services to jobseekers. The benefits include:

- ✓ Enhance your brand image and community presence through sponsorship
- ✓ Promote diversity, equity, and inclusion in the workforce by supporting jobseekers
- ✓ Gain transparency and accountability in the sponsorship process, witnessing the direct impact of your contributions
- ✓ Join a collaborative community of sponsors dedicated to empowering jobseekers and improving employment opportunities

How does it work?

Sponsorship Levels

Sponsors can choose from various levels, ranging from sponsoring 1 to 1,000 jobseekers. Each level comes with its own set of benefits, including brand recognition, event promotion, and more.

Comprehensive Career Services

Jobseekers benefit from a range of services through a dashboard, including resume optimization, job board registration, webinars, and more, all aimed at enhancing their job search process.

Transparency and Impact Tracking

Sponsors can follow the journey of the jobseekers they support, receiving regular updates on their status and success stories.

Our Comprehensive Career Services



BREES™ Resume

Enhance visibility during hiring with a pre-screened resume

Job Board Registration

Centralized management of job applications and increased exposure to employers.

Weekly Coaching Events

Access to expert guidance and support through live and on-demand webinars.

Personalized guidance combining human expertise & AI

Access a library of resources & webinars to achieve professional excellence. Your path to career success starts here.

Alerts

Stay informed with notifications on the latest job openings.

Resume Score

AI-powered insights to optimize resume quality and visibility.

Social Profile Evaluation

Enhance professional presence and connect with potential employers.

Career Guidance

Expert tips on resume writing, interview techniques, and networking.

Industry Insights

Stay ahead with the latest news and expert insights to enhance job search.

Recruiter Connection

Build relationships with top recruiters to increase chances of getting hired.

HR Contacts

Network and connect with HR professionals from desired companies.

AI Empowerment

AI-powered tools to optimize resumes, cover letters, and emails, enhancing job seekers' chances of getting noticed by recruiters and hiring managers.





Sponsors Will Receive

Prominent Homepage Exposure

Your brand will be showcased on our homepage, offering maximum visibility to a diverse audience.

Mutual Press Release

A co-authored press release to amplify your message through combined networks and media reach.

Weekly Newsletter Features

Be highlighted in our weekly newsletters, reaching a dedicated audience with your message and offerings.

GBTW Sponsorship Level Badge

Flaunt this esteemed badge, signifying your significant contribution and esteemed partnership.

Starting at the GOLD Sponsorship Level, Event promotion

Promote virtual events, engaging with a targeted audience and amplifying your brand presence.

Starting at the PLATINUM Sponsorship Level, Exclusive Yacht Bookings

Enjoy meeting/leisure bookings on a luxury yacht, offering a unique and memorable experience.

Pricing

Sponsorship packages range from supporting 1 to 1,000 jobseekers, with tailored benefits accompanying each sponsorship level. Jobseekers can access these services, which are valued at \$1299, absolutely FREE using the sponsor codes assigned to them. As a Sponsor you will get these services valued at \$1299 at a discounted price of just \$99 per sponsored

Terms and Conditions

- ✓ Sponsorship for the provision of jobseeker tools and resources through the Get Back To Work Initiative and globalworkinitiative.org does not guarantee employment for the beneficiaries.
- ✓ Sponsors will receive regular updates on the jobseekers they support, promoting transparency and accountability. All sponsorships are subject to approval by GWI to ensure alignment with the initiative's goals and values.



Conclusion

Becoming a sponsor with the Global Work Initiative isn't merely an act of corporate responsibility; it's an investment in the future of individuals and our entire community. Your sponsorship serves as a powerful beacon of hope and opportunity, lighting the way for jobseekers to achieve successful employment. Together, we're constructing a world where every individual possesses the tools and opportunities to Get Back To Work and thrive.



For further inquiries, please contact us at alphaflite1906@gmail.com