



■ FOR IMMEDIATE RELEASE

■ Stay Safe with IceAlerts - Your Fridge, Your Lifeline

■ Orlando FL, November 4, 2023 – IceAlerts LLC, a leading provider of innovative home safety technologies, is thrilled to introduce their latest campaign, "Stay Safe with IceAlerts - Your Fridge, Your Lifeline." This groundbreaking initiative aims to empower young and older adults aged 55 and above who live alone by providing them with the ultimate peace of mind and essential safety features.

■ IceAlerts recognizes that the target audience, young and older adults, prioritizes safety, convenience, and staying connected with their loved ones. With a deep understanding of their needs, IceAlerts, LLC has developed an innovative product that is revolutionizing the way emergency information is accessed and managed.



- "Stay Independent, Stay Safe": IceAlerts was designed with the goal of maintaining independence while prioritizing safety. Users can confidently continue living their lives while knowing that their well-being is secured with this innovative technology.
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- "User-Friendly and Secure": IceAlerts boasts a state-of-the-art technology that is not only user-friendly but also highly secure. The simple and intuitive interface ensures that users of all technological backgrounds can easily navigate and update their emergency information.



- As part of the campaign, IceAlerts, LLC has unveiled their slogan: "IceAlerts - Fridge for Safety, Peace of Mind for Life." This catchphrase perfectly captures the essence of the campaign, emphasizing the importance of IceAlerts in ensuring long-term safety and peace of mind.
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- IceAlerts LLC invites all young and older adults aged 55 and above to discover the endless possibilities and benefits provided by IceAlerts. By prioritizing safety, convenience, and staying connected, IceAlerts ensures that users have the tools they need to stay safe, independent, and at ease in their own homes.
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- For more information, please visit the IceAlerts LLC website at www.icealerts.net or contact the Press Relations Manager, Ricardo Cumberbatch, at rkcumberbatch@icealerts.net.



- About IceAlerts LLC

- IceAlerts LLC is a leading provider of innovative home safety technologies. With a mission to prioritize safety, convenience, and staying connected, IceAlerts LLC develops cutting-edge products that empower individuals to live independently while ensuring their well-being. The company is committed to combining simplicity, security, and reliability to create products that have a lasting impact on people's lives.